

Step by Step

Creme of Nature[®] Exotic Shine[™] Color Instructions



STEP 1 Color Preview Test

Snip small hair swatch and dip hair in color mixture. Wait 25 minutes, rinse, shampoo and allow swatch to dry. This is the color you will have when completing your coloring process.



STEP 2 Preparation

Drape towel over shoulder, put on gloves and begin mixing Permanent Gel Hair Color and Creme Color Developer. Shake mixture until totally blended.



STEP 3 Apply

Part hair into 4 sections and apply mixture to ½ inch sections using the tip of the bottle.



STEP 4 Set Timer & Wait

Based on the condition of the hair, leave color mixture on hair as indicated below:

Chemically Treated Hair	Natural Hair	Gray or Resistant Hair
25 Minutes	30 Minutes	30 Minutes



STEP 5 Rinse, Shampoo & Condition

When time has expired, add warm water to hair and work into lather, then rinse until water runs clear. Shampoo well and rinse. Apply Argan Oil Intensive Conditioning Treatment to hair. Leave on hair for 5-10 minutes and rinse thoroughly.



STEP 7 Style

Snap off plastic top of Argan Oil Treatment ampoule to open. Pour into hand then apply throughout damp or dry hair. For best results, use entire contents. Style as desired.



Retouch Application

If you have previously colored your hair 6 to 8 weeks before, follow steps 1-7, applying to **new growth only**.

