

Step by Step

Creme of Nature® Pure Honey Hydrating Color Boost Semi-Permanent Color Instructions

STEP 1 - Preparation (Vivid Shades Only)

For maximum results and vibrant color, pre-lighten hair before color application.

STEP 2 - Color Preview Test

Snip a small swatch of hair (1/4 inch) and tape it at one end. Place the swatch in the test mixture, making sure that each hair strand is completely covered. Leave in mixture for 25 minutes (Natural Shades) or 15 minutes (Vivid Shades). Rinse thoroughly and dry to preview your color.



STEP 3 - Shampoo

Shampoo hair with the Creme of Nature Pure Honey Moisturizing Dry Defense Shampoo, then towel dry hair.



STEP 4 - Apply Color

Part towel-dried hair into sections where you want to apply the color. Wearing gloves, apply the product to each section, avoiding direct contact with the scalp. Be sure to fully saturate hair with the product.

Tip: If using the Natural Shades for gray coverage, apply the color to gray hair first prior to applying to each section.



STEP 5 - Set Timer

Cover hair with a plastic cap and process at room temperature or with heat for 25 minutes (Natural Shades) or 15 minutes (Vivid Shades). Discard unused product.

Tip: For gray coverage, process Natural Shades up to 25 minutes with heat.



STEP 6 - Rinse

Wearing gloves, rinse hair thoroughly with warm water until the water runs clear.



STEP 7 - Condition

For increased moisture and softness, condition hair for 5 minutes using the Creme of Nature Pure Honey Moisturizing Dry Defense Conditioner. Rinse and style as usual.